



APPLICATION

Application must be submitted to Park County Travel Council office at least 90 days prior to proposed concert date.

Producer Name _____ Telephone _____ Cell Phone _____

Producer e-mail _____ Website _____

Entertainer _____

Proposed Concert Date _____ Proposed Location _____

Ticket Cost _____ Ticket Sales Location _____

Entertainer Hit Records _____

Awards Received _____

Billboard Top 100 Song Title(s) _____

Billboard Top 40 Song Title(s) _____

Type of Music _____ Entertainer Website _____

Entertainer: Date, location and number of tickets sold at recent performances – list three (3).

1) _____

2) _____

3) _____

List Entertainers concert locations two weeks prior to proposed Cody concert date: _____

Producer's Most Recent Live Concert: _____

Attach Producer's Resume

Producer Signature _____ Date _____

Please return completed form to the PCTC office at 836 Sheridan Avenue, Cody, Wyoming. Call 307-587-2297 with questions.



GUIDELINES

Cody Wild West Shows is an effort to stimulate the economy of Cody and Park County during winter months. The Park County Travel Council will partner with qualified music producers to promote live concerts. The primary market for these winter concerts is southern Montana and northern Wyoming – within a two hundred mile driving distance.

The Park County Travel Council will develop ticket and lodging packages which can be sold through the Cody Country Chamber of Commerce or local lodging properties. For this reason, it is preferred that concerts be on Friday or Saturday nights.

The Park County Travel Council will promote the concert and packages by developing ads, placing advertising and paying a maximum of \$3,500 for promotion per concert. Advertising will be placed in the Billings Gazette, Greybull Standard, Carbon County News (Red Lodge, MT), Worland Daily News, Lovell Chronicle, Basin Republican Rustler, Thermopolis Independent Record and through Big Horn Radio Network. All concert promotion will begin three weeks prior to concert date.

The Cody Wild West Show Task Force may approve additional advertising if entertainment warrants.

Concerts will be listed on the following websites: www.codywildwestshow.com; www.yellowstonecountry.org; and www.codychamber.org

Applications for a Cody Wild West Show will be reviewed by the Cody Wild West Show Task Force.

The Producer is responsible for all costs associated with concert, i.e., entertainment contracts and deposits, lodging, food, transportation, theatre or auditorium rental, and light/audio setup. Producer is responsible for meeting all requirements listed in entertainer's Rider.

Producer is responsible for providing proof of liability insurance according to venue/entertainer requirements.

Producer is also responsible for the printing of concert tickets and the distribution of tickets to ticket sales locations. Six complimentary tickets will be provided to PCTC for public relations and marketing use.

Producer is responsible for coordinating a radio interview with Entertainer at Big Horn Radio Network – a sponsor of the Cody Wild West Shows. This interview can be done in person or by telephone prior to the concert.

Producer is also responsible for listing the Cody Wild West Show concert date, location, and time on the Entertainer's official website.

Producer will be provided a Cody Wild West Show Follow Up form by the Park County Travel Council. The completed form is due no more than 5 days after the concert. The Follow Up form can be hand delivered, mailed or sent electronically to the Park County Travel Council office. If the Follow Up form is mailed, it must be postmarked no more than 5 days after the concert.



CONCERT FOLLOW UP

Follow Up form must be submitted to Park County Travel Council office no later than 5 days following Concert.

Producer Name _____

Concert Entertainer _____

Concert Date _____ Time _____ Location _____

Number of Tickets Available for Sale _____ Total Tickets Sold _____ SOLD OUT

Ticket Sales Location (s) _____

Weather Conditions Day/Night of Concert: _____

Date/Time of Big Horn Radio Network Entertainer Interview _____

Comments: _____

Entertainer's Comments/Quotes: _____

To be completed by Park County Travel Council:

Date Follow Up Received _____

Number of Packages Sold _____ Attach Package Detail

Most Effective Advertising _____

Total Cost of Advertising _____ Variances _____

Comments: _____